

THINKMARKET  
CREATEDDESIGN  
DEVELOPBUILD  
THINKMARKET  
CREATE **DESIGN**  
DEVELOPBUILD  
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CREATEDDESIGN  
**DEVELOP** BUILD  
THINKMARKET  
CREATEDDESIGN

mediaBoss<sup>®</sup>  


# Hello!

## Let us introduce ourselves...

We are mediaBoss, a dedicated and passionate team experienced in building brands, and helping businesses connect with their customers.

We're here to lead you in the right direction.



### strategic **thinkers**

We investigate your needs, we research, plan, then implement!



### innovative **designers**

We help clients visually communicate with their target audience.



### effective **developers**

We create professionally designed websites built with a user-friendly, Content Management System that is easy to manage.


# How we can be of service...

We offer a versatile array of cost-effective traditional marketing & digital solutions to help your business connect with your customers.

Our approach is simple.

We promise that working with us will be easy.

graphic design **& print**



- Logo Design
- Corporate Branding
- Marketing Material
- Printing

website **development**

- Web Development
- eCommerce Solutions
- Custom Web & Mobile Solutions

lead **generation**

- Search Engine Optimisation
- Google Ads.
- Social Media
- Content Marketing

on-going **support**

- Domain Names
- Email/Website Hosting Solutions
- Technical Support

# Our Web Process

## design **phase**

Working directly with an experienced marketer when designing your website is the key!

By understanding your business and your customers' goals, we design user-friendly websites that generate sales.

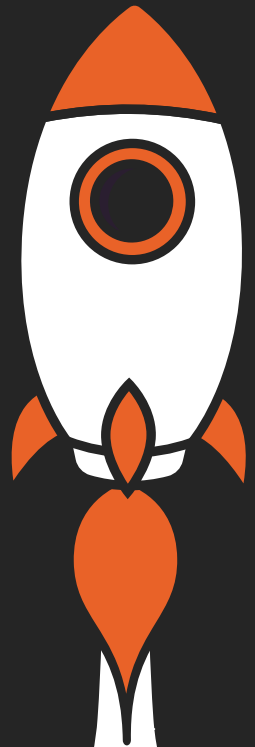
1. Design meeting
2. Homepage design
3. Content page design
4. Design approval

## development **phase**

Your website comes to life during the development phase. Here, you will be able to monitor the progress of your site, leading to its launch.

1. Development of website
2. Content loading
3. Feedback & approval
4. Testing, testing & more testing
5. One on one training session

**Launch Site**





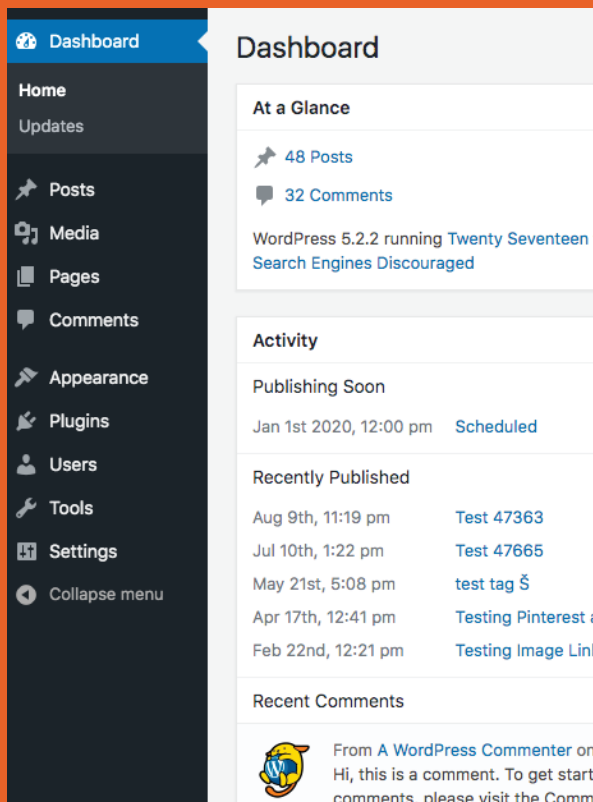
# You'll be in complete control with WordPress...

At mediaboss, we give you complete control over the content update of your website. WordPress has dominated the CMS field with its versatile, flexible tools a website owner needs for creating and sharing content.

A content management system (aka "CMS") is a web application that allows website owners to self manage their website i.e. add/edit/delete pages, modify page titles, add images and new products using a client friendly admin panel.

This system saves you time and money for any future updates that your website may require.

## The world's most popular & reliable CMS.



# We don't just design...

## we ask questions, then tailor our design to your target market.

### Art **direction**

We facilitate a smooth and supportive process with art direction and branding experience to engage consumers, igniting a response.

### Print **design**

No matter what format you need, we have it covered. Remember that your marketing material says a lot about the professionalism of your business.

- Business cards
- Brochures
- Signage
- Packaging
- Fridge Magnets
- Displays
- Promotional Material and much more.

## We investigate your needs; we research, we plan, we implement.



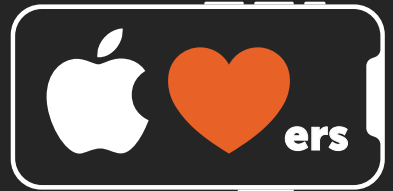
A little about  
our team the...

Fantastic  
FOUR 



est.  
20  
03

500  
websites  
designed &  
developed.



We can't get enough of...



ESPRESSO  
MACCHIATOS



GOOD  
VIBES



HAPPY  
CLIENTS



CHICKEN  
KEBABS



BASKETBALL



COCKTAIL  
HOUR

**Whether you  
have a project,  
a problem, or  
are feeling perplexed,  
please contact ...**



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